

The 2021 WebCenter World Series Training

Training Fees: **\$10.00 USD** (or the equivalent of your country's currency)
(August 30, 2021 – November 5, 2021)

Official Rules and Qualifications

Prize Categories:*

The WebCenter Owner that completes the most website appointments from each country** will be awarded 1 Free month of WebCenter Hosting [Approximate Retail Value: \$45.00 USD or the equivalent of your country's currency].

The WebCenter Owner that has the most Website sales from all countries** at the conclusion of the contest will be awarded 1 Free website setup [Approximate Retail Value: \$299.00 USD or the equivalent of your country's currency].

The WebCenter Owner that has the most Design Center sales from all countries** at the conclusion of the contest will be awarded 1 Free Classic Design, [Approximate Retail Value: \$1050.00 USD or the equivalent of your country's currency].

The WebCenter Owner that has the most SEO sales from all countries** at the conclusion of the contest will be awarded 1 Free SEO program [Approximate Retail Value: \$325.00 USD or the equivalent of your country's currency].

The WebCenter Owner that has the most Social Media Management sales from all countries** at the conclusion of the contest will be awarded 1 Free Social Media Management program [Approximate Retail Value: \$150.00 USD or the equivalent of your country's currency].

The WebCenter Owner that has the most Google Advertising sales from all countries** at the conclusion of the contest will be awarded 1 Free Basic Google Advertising Package [Approximate Retail Value: \$249.00 USD or the equivalent of your country's currency].

The WebCenter Owner that has the most Facebook Advertising sales from all countries** at the conclusion of the contest will be awarded 1 Free Premium Facebook Advertising Package [Approximate Retail Value: \$150.00 USD or the equivalent of your country's currency].

The WebCenter Owner with the highest total point value at the conclusion of the contest (November 5, 2021) will be awarded \$1,000 USD or the equivalent of your country's currency. Winner must have at least one appointment with WebCenter Sales Support and one sale from each of the following categories: Website, Design, and Digital Marketing Products (SEO, Google Advertising, Facebook Advertising, Social Media Management, Online Reputation Management, Morse Connect, Content Writing).

Point Values:

1 Point: Website Demonstration Appointment with Product Specialist

1 Point: DMP Demonstration Appointment with Product Specialist

10 Points: Website Sale

5 Points: Any Digital Marketing Product (DMP): Design, SEO, Social Media Management, Google Advertising, Facebook Advertising, Online Reputation Management, Morse Connect, Content Writing, Monthly Managed Service & Support.

*All costs, including local sales, income and other taxes, insurance, and other expenses not specifically identified above as included in the prize are the sole responsibility of the winners. No transfer, assignment, cash redemption or substitution for the Prize is permissible, except by Market America due to prize unavailability, and then a prize of

equal or greater value (as determined by Market America) may be substituted.

**United States, Canada, Mexico, United Kingdom, Australia, Taiwan, Hong Kong, or Singapore

Rules and Qualifications

1. Entrants must reside in United States, Canada, Mexico, United Kingdom, Australia, Taiwan, Hong Kong, or Singapore and must be the age of legal capacity at the time of entry.
2. Entrants must be UnFranchise Owners of Market America, Inc., (collectively "Market America", "MA", or "Company") and its affiliates and must meet all other qualifications.
3. Market America UnFranchise Owners who are currently involved in Market America's corrective action process are not eligible to participate.
4. Employees, directors, officers and contractors of Market America, its subsidiaries, licensees, agencies, affiliates (collectively, "Promotion Parties"), and members of their immediate families (spouses and parents, siblings, children and their spouses, and in-laws) and persons living in the same household of such individuals (whether related or not) are not eligible.
5. The Contest will run from 12:00 am Eastern Time on August 30, 2021 through 11:59 pm Eastern Time on November 5, 2021 (the "Contest Time").
6. To enter the Contest you need to complete the online registration at www.mawc411.com within the Contest Time, Register in the Webinar Series training, and meet and comply with all other requirements set forth within these rules. For the purposes of these rules, "Entrants" means individuals who have completed the online registration form, complied with all Contest requirements, and registered in the Webinar Series training as stated above.

WINNER REQUIREMENTS:

Prizes will be awarded to the Entrants who enter the contest, register in the webinar series training, comply with all Contest requirements and meet the following criteria in each category:

The WebCenter Owner that completes the most website appointments from United States, Canada, Mexico, United Kingdom, Australia, Taiwan, Hong Kong, and Singapore

The WebCenter Owner that has the most Website sales from United States, Canada, Mexico, United Kingdom, Australia, Taiwan, Hong Kong, or Singapore

The WebCenter Owner that has the most Design sales from United States, Canada, Mexico, United Kingdom, Australia, Taiwan, Hong Kong, or Singapore

The WebCenter Owner that has the most SEO Product sales from United States, Canada, Mexico, United Kingdom, Australia, Taiwan, Hong Kong, or Singapore

The WebCenter Owner that has the most Social Media Management sales from United States, Canada, Mexico, United Kingdom, Australia, Taiwan, Hong Kong, or Singapore

The WebCenter Owner that has the most Google Advertising sales from United States, Canada, Mexico, United Kingdom, Australia, Taiwan, Hong Kong, or Singapore

The WebCenter Owner that has the most Facebook Advertising Product sales from United States, Canada, Mexico, United Kingdom, Australia, Taiwan, Hong Kong, or Singapore

The WebCenter Owner that has the most Online Reputation Product sales from United States, Canada, Mexico, United Kingdom, Australia, Taiwan, Hong Kong, or Singapore

The WebCenter Owner that has the most Morse Connect sales from the United States.

The WebCenter Owner that has the most points from the above product sales from United States, Canada, Mexico, United Kingdom, Australia, Taiwan, Hong Kong, or Singapore as noted below:

Point Values:

1 Point: Website Demonstration Appointment with Product Specialist

10 Points: Website Sale

5 Points: Any Digital Marketing Product (DMP): Design, SEO, Social Media Management, Google Advertising, Facebook Advertising, Online Reputation Management, Morse Connect, Content Writing, Monthly Managed Service & Support.

In the case of a tie in any category, the tie breaker will be the gross sales amount for that qualifying entrant. If there is a tie and a winner cannot be determined by gross sales amount, a name will be selected from the remaining tied Entrants.

7. There is a limit of one entry, per valid email address, per eligible Entrant.
8. By participating, you guarantee that you own all right, title, and interest in and to all intellectual property rights associated with your entry.
9. Entries that do not meet all qualifications and eligibility requirements will be disqualified.
10. The Championship Prize winners will be chosen on November 19, 2021. The odds of winning depend on the number of entries received.
11. The winners will be contacted by email on November 22, 2021. Don't forget to check your email on that date to see if you are one of the lucky winners!
12. The winners must respond by 5:00 pm Eastern time on November 26, 2021 to claim the Prize. If a winner

does not respond by the deadline, another winner will be chosen.

13. This contest is void where prohibited by law. RULES AND LAWS GOVERNING CONTESTS ARE SET UP BY INDIVIDUAL JURISDICTIONS. YOU MUST RESIDE IN A JURISDICTION IN WHICH PARTICIPATION IN THE CONTEST IS UNRESTRICTED BY LAW. MARKET AMERICA MAKES NO REPRESENTATIONS, EXPRESS OR IMPLIED, REGARDING THE LEGALITY OF YOUR PARTICIPATION IN THIS CONTEST. CONTESTS ARE NOT TO BE USED IN CONNECTION WITH ANY FORM OF GAMBLING OR FOR THE PROMOTION OF GAMBLING.
14. Promotion Parties reserve the right to disqualify or refuse to post any entry at any time in its sole discretion.
15. Promotion Parties and persons and companies associated with it disclaim all liability for injury or damage to persons and/or property that might result from contest entry or acceptance of the Prize(s).
16. Potential winners may be required to sign and return an Affidavit of Eligibility and Release of Liability and a Publicity Release within ten (10) days of notice or Prize(s) will be forfeited.
17. Potential winners will be required to complete and return any tax documents within ten (10) days of notice or Prize will be forfeited.
18. By participating, Participants agree to release, discharge and hold harmless Promotion Parties from and against any and all liability or damages associated with this contest or acceptance, use or misuse of any Prize received in this contest.
19. Promotion parties are not responsible for any typographical or other error in the printing of the offer or the administration of the Contest.
20. Your entry, participation and/or acceptance of Prize constitutes permission to Promotion Parties to use your name, entry, and/or likeness without compensation (except where prohibited by law).
21. Your entry, participation, and/or acceptance of the Prize constitutes your grant and permission to Promotion Parties of all right, title, and interest in and to all rights (including, without limitation, all intellectual property rights) associated with your entry. Winner shall also execute all documentation required by Promotion Parties regarding such ownership rights.
22. By entering and/or participating in this contest, participants agree to be bound by the Official Rules and decisions of the Promotion Parties, which shall be final in all matters relating to the contest.
23. Promotion Parties are not responsible for lost, late, misdirected, stolen, illegal, inaccurate, damaged, incomplete, non-delivered or postage-due mail; or for printing, distribution or production errors or for technical, hardware, software, or telephone malfunctions of any kind, lost or unavailable network

connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications caused by the user or by any of the equipment or programming associated with or utilized in this contest, or by any human, or other error, which may occur in this contest.

24. If, in the Promotion Parties' sole opinion, there is any suspected or actual evidence of tampering with any portion of or undermining the legitimate operation of the contest, by cheating, hacking, deception, or other unfair playing practices (including the use of automated quick entry programs); intending to abuse, threaten, or harass any other entrants or Promotion Parties' representatives; or if technical difficulties compromise the integrity of the contest, Promotion Parties reserve the right to void suspect entries and/or modify and/or terminate the contest and/or conduct a random drawing to award the prizes using all known eligible non-suspect entries received. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, PROMOTION PARTIES RESERVE THE RIGHT TO SEEK REMEDIES AND DAMAGES, INCLUDING ATTORNEYS' FEES, FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.
25. In the event of a dispute regarding the identity of the person submitting an entry, entries will be declared made by the authorized holder of the email account submitting the entry.
26. This contest is offered in the United States and is governed by the laws of the State of North Carolina. By entering contest, entrants irrevocably consent to the sole and exclusive jurisdiction of the courts of the State of North Carolina located in the county of Guilford for any action, suit, or proceeding arising out of or relating to this contest.
27. To receive a copy of the Winners' List for this contest, mail a self-addressed, stamped envelope to be received by December 3, 2021 to: WebCenter Winners' List, 1302 Pleasant Ridge Road, Greensboro, NC 27409.

Sponsor: Market America, Inc.