

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_



**ABOUT YOUR BUSINESS**

What is the primary focus of your business?		
What is the secondary focus of your business?		
What is your ideal customer demographic?		
Where do you do most of your business?		
Do you do any advertising?	Yes	No
If you could improve the efficiency of your operations by implementing technology online, would you consider this?	Yes	No

WEBSITE DESIGN										
Do you have a website?	Yes					No				
Website address:										
Who designed your website?										
Do you like the current design of your website?	Yes					No				
When was the last time your website design was updated?										
Is your website responsive or mobile friendly?	Yes					No				
Is your website e-commerce enabled?	Yes					No				
Is the content on your website easy to read?	Yes					No				
Is your website interactive?	Yes					No				
Does your design lend itself to current and potential customers?	Yes					No				
Do you require content writing service?	Yes					No				
How happy are you with your website design?	1	2	3	4	5	6	7	8	9	10

WEBSITE MANAGEMENT										
Who updates your website?										
How often do you require updates to your website?										
Do you have the resources to keep your website updated?										
Would you prefer to make your own updates or have them made for you?										
Do you leverage your website to maximize other advertising?	Yes					No				
What kind of support do you currently have for your website?										
Do you want to sell online?	Yes					No				
Is the content on your website easy to read?	Yes					No				
Is your website interactive?	Yes					No				
Does your design lend itself to current and potential customers?	Yes					No				
Do you require content writing service?	Yes					No				
How happy are you with your website management strategy?	1	2	3	4	5	6	7	8	9	10

Contact your WebCenter Owner to schedule an appointment with a Product Specialist. A Product Specialist will answer your questions, demonstrate our technology and help you to determine if our solution can benefit your business or organization.

WebCenter Owner: \_\_\_\_\_ Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Website: \_\_\_\_\_